



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

AMERICAN MEDIA & ADVOCACY GROUP  
ATTN: ACCOUNTS PAYABLE  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CONGRESSIONAL LEADERSHIP  
PROD: 2012  
TITLE: 246063

INVOICE NUMBER: 61-200061777 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402100 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 251 P: 454 E: 3347  
ESTIMATE#: 251 454 3347  
SCHEDULE DATES: 10/19/2012 - 10/24/2012 AGY#/ADV#: 20053/26617  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

| SCHEDULE |               |               |       |     | ACTUAL BROADCAST |     |        |     |    |                |       |         | ADJUSTMENT |
|----------|---------------|---------------|-------|-----|------------------|-----|--------|-----|----|----------------|-------|---------|------------|
| LINE     | DATES         | TIME PERIOD   | PRICE | QTY | DATE             | DAY | TIME * | DUR | MG | AGENCY COPY ID | PRICE | REMARKS | DR/CR      |
| 1        | 10/19 - 10/21 | 09:00A-10:00A | 800   | 1   | 10/21            | SU  | 09:49A | :30 |    | CLFNC070112TV  | 800   |         |            |
| 2        | 10/19 - 10/21 | 05:30A-06:00A | 1,000 | 1   | 10/19            | FR  | 05:39A | :30 |    | CLFNC070112TV  | 1,000 |         |            |
| 3        | 10/22 - 10/24 | 05:30A-06:00A | 1,000 | 1   | 10/24            | WE  | 05:40A | :30 |    | CLFNC070112TV  | 1,000 |         |            |
| 4        | 10/19 - 10/21 | 06:00A-07:00A | 2,000 | 1   | 10/19            | FR  | 06:15A | :30 |    | CLFNC070112TV  | 2,000 |         |            |
| 5        | 10/22 - 10/24 | 06:00A-07:00A | 2,000 | 1   | 10/22            | MO  | 06:55A | :30 |    | CLFNC070112TV  | 2,000 |         |            |
| 6        | 10/19 - 10/21 | 07:00A-08:00A | 700   | 1   | 10/20            | SA  | 07:08A | :30 |    | CLFNC070112TV  | 700   |         |            |
| 7        | 10/19 - 10/21 | 08:00A-09:00A | 1,000 | 1   | 10/20            | SA  | 08:42A | :30 |    | CLFNC070112TV  | 1,000 |         |            |
| 8        | 10/19 - 10/21 | 06:00A-07:00A | 650   | 1   | 10/21            | SU  | 06:50A | :30 |    | CLFNC070112TV  | 650   |         |            |
| 9        | 10/19 - 10/21 | 07:00A-08:00A | 900   | 1   | 10/21            | SU  | 07:29A | :30 |    | CLFNC070112TV  | 900   |         |            |
| 10       | 10/19 - 10/21 | 08:00A-09:00A | 1,000 | 1   | 10/21            | SU  | 08:59A | :30 |    | CLFNC070112TV  | 1,000 |         |            |
| 11       | 10/19 - 10/21 | 04:30A-04:59A | 250   | 1   | 10/21            | SU  | 04:40A | :30 |    | CLFNC070112TV  | 250   |         |            |
| 12       | 10/22 - 10/24 | 04:30A-04:59A | 250   | 2   | 10/22            | MO  | 04:56A | :30 |    | CLFNC070112TV  | 250   |         |            |
|          |               |               |       |     | 10/24            | WE  | 04:43A | :30 |    | CLFNC070112TV  | 250   |         |            |
| 13       | 10/19 - 10/21 | 04:00P-05:00P | 1,200 | 1   | 10/19            | FR  | 04:45P | :30 |    | CLFNC070112TV  | 1,200 |         |            |

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CONGRESSIONAL LEADERSHIP  
PROD: 2012  
TITLE: 246063

INVOICE NUMBER: 61-200061777 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402100 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 251 P: 454 E: 3347  
ESTIMATE#: 251 454 3347  
SCHEDULE DATES: 10/19/2012 - 10/24/2012 AGY#/ADV#: 20053/26617  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

| SCHEDULE   |               |   |       |     | ACTUAL BROADCAST         |     |        |     |    |                                 |       |                         | ADJUSTMENT |
|--|---------------|---|-------|-----|--------------------------|-----|--------|-----|----|---------------------------------|-------|-------------------------|------------|
| LINE   | DATES         | TIME PERIOD                               | PRICE | QTY | DATE                     | DAY | TIME * | DUR | MG | AGENCY COPY ID                  | PRICE | REMARKS                 | DR/CR      |
| 14   | 10/22 - 10/24 | 04:00P-05:00P                             | 1,200 | 1   | 10/23                    | TU  | 04:30P | :30 |    | CLFNC070112TV                   | 1,200 |                         |            |
| 15   | 10/19 - 10/21 | 05:30P-06:00P                             | 3,500 | 1   | 10/19                    | FR  | 05:45P | :30 |    | CLFNC070112TV                   | 3,500 |                         |            |
| 16   | 10/22 - 10/24 | 05:30P-06:00P                             | 3,500 | 1   | 10/23                    | TU  | 05:54P | :30 |    | CLFNC070112TV                   | 3,500 |                         |            |
| 17   | 10/19 - 10/21 | 12:35A-01:30A                             | 350   | 1   | 10/20                    | SA  | 01:40A | :30 |    | CLFNC070112TV                   | 350   |                         |            |
| 18   | 10/19 - 10/21 | 12:00A-01:00A                             | 300   | 1   | 10/21                    | SU  | 12:46A | :30 |    | CLFNC070112TV                   | 300   |                         |            |
| 19   | 10/19 - 10/21 | 11:35P-12:05A<br>COMMENT: EYEWTNSS NW11P< | 2,000 | 1   | 10/20                    | SA  | 12:26A | :30 |    | CLFNC070112TV                   | 2,000 |                         |            |
| 20   | 10/19 - 10/21 | 11:35P-12:00A                             | 2,000 | 1   | 10/21                    | SU  | 11:52P | :30 |    | CLFNC070112TV                   | 2,000 |                         |            |
| 21   | 10/19 - 10/21 | 07:00P-08:00P<br>COMMENT: AFHV            | 3,000 | 1   | 10/21                    | SU  | 07:59P | :30 |    | CLFNC070112TV                   | 3,000 |                         |            |
| PERIOD GROSS COST PER ORDER CONFIRMATION: 28,850.00  |               |   |       |     | TOTAL UNITS: 22          |     |        |     |    | ACTUAL GROSS BILLING: 28,850.00 |       | TOTAL ADJUSTMENTS: 0.00 |            |
|  |               |   |       |     |                          |     |        |     |    | AGENCY COMMISSION: -4,327.50    |       |                         |            |
|  |               |   |       |     |                          |     |        |     |    | NET DUE: 24,522.50              |       |                         |            |
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REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: CONGRESSIONAL LEADERSHIP  
PROD: 2012  
TITLE: 246064

INVOICE NUMBER: 61-200061778 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402103 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 251 P: 454 E: 3348  
ESTIMATE#: 251 454 3348  
SCHEDULE DATES: 10/26/2012 - 11/04/2012 AGY#/ADV#: 20053/26617  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

| SCHEDULE   |               |               |       |     | ACTUAL BROADCAST |     |                                |     |    |                |       |                         | ADJUSTMENT |
|--|---------------|---------------|-------|-----|------------------|-----|--------------------------------|-----|----|----------------|-------|-------------------------|------------|
| LINE   | DATES         | TIME PERIOD   | PRICE | QTY | DATE             | DAY | TIME *                         | DUR | MG | AGENCY COPY ID | PRICE | REMARKS                 | DR/CR      |
| 1  | 10/26 - 10/28 | 04:30A-04:59A | 250   | 1   | 10/28            | SU  | 04:40A                         | :30 |    | CLFNC070112TV  | 250   |                         |            |
| 4  | 10/26 - 10/28 | 12:35A-01:30A | 350   | 1   | 10/27            | SA  | 01:37A                         | :30 |    | CLFNC070112TV  | 350   |                         |            |
| 6  | 10/26 - 10/28 | 07:00A-08:00A | 700   | 1   | 10/27            | SA  | 07:27A                         | :30 |    | CLFNC070112TV  | 700   |                         |            |
| 8  | 10/26 - 10/28 | 07:00A-08:00A | 900   | 1   | 10/28            | SU  | 07:25A                         | :30 |    | CLFNC070112TV  | 900   |                         |            |
| 11   | 10/26 - 10/28 | 05:30A-06:00A | 1,000 | 1   | 10/26            | FR  | 05:56A                         | :30 |    | CLFNC070112TV  | 1,000 |                         |            |
| 15   | 10/26 - 10/28 | 11:35P-12:00A | 2,000 | 1   | 10/28            | SU  | 11:56P                         | :30 |    | CLFNC070112TV  | 2,000 |                         |            |
| 19   | 10/26 - 10/28 | 05:30P-06:00P | 3,500 | 1   | 10/26            | FR  | 05:53P                         | :30 |    | CLFNC070112TV  | 3,500 |                         |            |
| PERIOD GROSS COST PER ORDER CONFIRMATION: 8,700.00 |               |               |       |     | TOTAL UNITS: 7   |     | ACTUAL GROSS BILLING: 8,700.00 |     |    |                |       | TOTAL ADJUSTMENTS: 0.00 |            |
|  |               |               |       |     |                  |     | AGENCY COMMISSION: -1,305.00   |     |    |                |       |                         |            |
|  |               |               |       |     |                  |     | NET DUE: 7,395.00              |     |    |                |       |                         |            |

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